

POSTER CONTEST GUIDE

Participants are challenged to exercise their artistic ability to **create a poster on the theme of Remembrance.**

Winning entries at the Legion Branch level move forward to the Legion's Provincial level contests. Finalists are then forwarded to the Legion National Foundation in Ottawa to be judged at the national level.

The First-Place entries are displayed at the Canadian War Museum from November to October of the following year. The entries winning Second-Place and Third-Place are displayed in the foyer of the Parliament Buildings during the annual Remembrance period in November. Work will be returned to the artists through The Royal Canadian Legion, National Headquarters at the end of the display period.

RULES

- 1** This contest is open to all students in grades kindergarten through 12 (Quebec: kindergarten through secondary 5) in the Canadian school system.
- 2** Students who have been out of the educational system for more than two consecutive years are ineligible to compete in the Poster Contest at any level.
- 3** All entries are to be physically submitted to the local Legion Branch. Please contact the Legion Branch nearest you for their specific deadline date for entries: legion.ca/contact-us/find-a-branch.
- 4** Participants must complete and include an official registration form with their entry. (No staples). This form is available through your local Legion Branch or online: RemembranceContests.ca.
- 5** Participants 17 years of age or younger must confirm parental permission via their official registration form.
- 6** All eligible entries must be no larger than 56cm x 71cm.
- 7** Submit your hand drawn, painted or illustrated work according to the appropriate Poster Contest category: **Colour** or **Black & White**.
- 8** Participants may enter both the Colour Category and the Black & White Category, but only one entry per category.
- 9** Entries must be submitted on paper or Bristol Board. Entries on other materials such as canvas, or photopaper, or made of craft material such as foam, textiles or wood will not be accepted.
- 10** All submissions must be the participant's original work and demonstrate a visual art skill such as drawing, painting or illustration. Eligible work must be rendered by a person. Submissions that appear to be computer generated, rendered by AI or machine will not be accepted.
- 11** The copying or reproducing of previously published works in whole or in part, without either the written permission from the author/source, or without identifying the author/source in the work, will result in the work being automatically disqualified.
- 12** The work should reflect Remembrance with a Canadian theme. If symbols are used, Canadian symbols shall be pre-eminent. Such national symbols are war memorials, Canadian and provincial flags, coats of arms, and representative flowers, birds, or animals, as well as all forms of Canadian historical and current military dress.

JUDGING CRITERIA

CONTENT & CLARITY

40

Does the work adhere to the theme of Remembrance? Does it convey a message, point of view or emotion? How clear and appropriate is the message, point of view or emotion?

CREATIVITY & ORIGINALITY

30

Is the work visually appealing, arresting, or interesting? Is it evocative, inspiring and/or impactful? Does the content of the poster feel original, or is it presented in an original way? Does the work appear to be original, produced by the submitting party, for the intention of the contest?

PRODUCTION & QUALITY

30

What is the overall quality of the work and level of polish? Does it fit within the size requirements? Does the work make any effort to achieve a particular personal or artistic style? Does it demonstrate a visual art skill such as drawing, painting or illustration?

PRIZES

All prizes will be awarded on the recommendation of the judges, whose decision will be final. On notification of having been selected as a winner at the Legion National Foundation level, the student agrees to the full and exclusive non-profit use of their work by the Legion National Foundation and The Royal Canadian Legion for the period of one year, after which all rights for usage revert to the student.

SENIOR LEVEL | GRADES 10, 11, 12 (QUEBEC: SECONDARY 4, 5)

1ST PRIZE \$1000

2ND PRIZE \$500

3RD PRIZE \$250

The Senior First-Place winner is additionally invited to Ottawa on an all-expense paid trip by the Legion National Foundation to represent Canada's youth at the National Remembrance Day Ceremony. The winner must be accompanied by a parent or guardian.

INTERMEDIATE LEVEL | GRADES 7, 8, 9 (QUEBEC: SECONDARY 1, 2, 3)

1ST PRIZE \$500

2ND PRIZE \$250

3RD PRIZE \$150

JUNIOR LEVEL | GRADES 4, 5, 6

1ST PRIZE \$250

2ND PRIZE \$200

3RD PRIZE \$125

PRIMARY LEVEL | GRADES KINDERGARTEN, 1, 2, 3

1ST PRIZE \$200

2ND PRIZE \$150

3RD PRIZE \$100

All First-Place winners are awarded a cash prize and a personalized plaque. Their educational institution also receives a plaque. Second and Third Place winners are awarded a cash prize and a certificate.

